

Vasyl Stefanyk Carpathian National University  
Ivano-Frankivsk Regional Council  
National Academy of Sciences of Higher Education of Ukraine  
NGO «Agents of Change IF»  
All-Ukrainian Association of Local Self-Government Bodies «Association of  
Amalgamated Territorial Communities»  
Academy of Economic Studies of Moldova  
Chernihiv Polytechnic National University  
Kherson National Technical University  
National University «Kyiv Aviation Institute»  
Kyiv National Economic University named after Vadym Hetman  
Lutsk National Technical University  
Lviv University of Trade and Economics  
National Academy of Statistics, Accounting and Audit  
National University of Kyiv-Mohyla Academy  
Odesa I. I. Mechnikov National University  
Pomeranian University in Słupsk  
Ștefan cel Mare University of Suceava  
University of Future Transformation  
University of Lodz  
V. N. Karazin Kharkiv National University  
Vinnytsia National Technical University  
Institute of Production Systems Organisation of Warsaw University of Technology  
Zaporizhzhia National University



VASYL STEFANYK  
CARPATHIAN  
NATIONAL UNIVERSITY

The 1st International Scientific and Practical Conference  
«**Modern Challenges and Trends in the Development  
of Financial and Economic Systems**»

## **CONFERENCE PROGRAM**

May 27-28, 2026  
Ivano-Frankivsk

**Conference venue:** Room 233 (Center for Innovative Educational Technologies “PNU EcoSystem”, Vasyl Stefanyk Carpathian National University, Shevchenko St., 57).

**The conference will also be held online via the ZOOM platform.**

Link:

**<https://us02web.zoom.us/j/83225918772?pwd=VDIHnARnamrtZPqFrezSnHxdLxcRI5.1>**

**Meeting ID: 832 2591 8772**

**Access code:3@L3@4zJ**

**The purpose of the conference** is to discuss current challenges, trends, and prospects for the development of financial and economic systems in the context of global instability, digital transformation, international integration, and post-crisis recovery.

**Moderators of the event:**

Liliana Horal – Doctor of Economics, Professor, Professor of the Department of Finance at Vasyl Stefanyk Carpathian National University;

Roman Shchur – Doctor of Economics, Professor, Professor of the Department of Finance at Vasyl Stefanyk Carpathian National University.

**May 27**

09.30-10.00

Registration of participants

10.00-11.00

**Welcome speeches:**

**Valentyna Yakubiv**, Doctor of Economics, Professor, Rector of Vasyl Stefanyk Carpathian National University;

**Liliia Turovska**, Candidate of Chemical Sciences, Associate Professor, Associate Professor of the Department of Management and Business Administration, Vice-Rector for Research at Vasyl Stefanyk Carpathian National University;

**Eduard Lapkovskyi**, Candidate of Medical Sciences, Professor, Vice-Rector for Scientific and Pedagogical Work at Vasyl Stefanyk Carpathian National University;

**Mykola Paliichuk**, Candidate of Sciences in Public Administration, Deputy Head of the Ivano-Frankivsk Regional Council, Member of the Supervisory Board of Vasyl Stefanyk Carpathian National University;

**Taras Hnatiuk**, Candidate of Economic Sciences, Associate Professor, Dean of the Faculty of Economics at Vasyl Stefanyk Carpathian National University;

**Omelian Levandivskyi**, Doctor of Economics, Professor, Head of the Department of Finance at Vasyl Stefanyk Carpathian National University;

**Tetiana Arseniuk**, Deputy Executive Director of the All-Ukrainian Association of Local Self-Government Bodies "Association of Amalgamated Territorial Communities", Coordinator of the "Local Budgets and Finance" Platform;

**Svitlana Kropelnytska**, Candidate of Economic Sciences, Associate Professor of the Department of Finance at Vasyl Stefanyk Carpathian National University, Director of the Project and Educational Center «Agents of Change» and Chairperson of NGO «Agents of Change IF»;

**Iryna Yepifanova**, Doctor of Economics, Professor, Vice-Rector for Research at Vinnytsia National Technical

University;

**Dr Ewa Matuska**, Prof., Executive Director of the Management Institute Pomeranian University in Slupsk, Institute of Production Systems Organisation of Warsaw University of Technology (Poland);

**Viktoriia Prokhorova**, Doctor of Economics, Professor, Head of the Department of Economics and Business Administration at V. N. Karazin Kharkiv National University;

**Tetiana Medynska**, Doctor of Economics, Professor of the Department of Finance, Economic Security, Banking and Insurance Business at Lviv University of Trade and Economics;

**Iryna Lomachynska**, Doctor of Economics, Professor, Vice-Rector for Academic Affairs of Odesa I. I. Mechnikov National University;

**Maksym Zhytar**, Doctor of Economics, Professor, Dean of the Faculty of Management, Finance and Marketing at National University «Kyiv Aviation Institute»;

**Maksym Dubyna**, Doctor of Economics, Professor, Head of the Department of Finance, Banking and Insurance at Chernihiv Polytechnic National University.

## Plenary Session

### Working regulations:

Presentations – up to 7 minutes

Discussion speeches – up to 5 minutes

11.00-11.15	Alla Cherep – Doctor of Economics, Professor, Head of the Department of Finance, Banking, Insurance and Stock Market at Zaporizhzhia National University. FINANCIAL INCLUSION AS AN INDICATOR OF THE SOCIO-ECONOMIC SECURITY OF UKRAINIANS: EUROPEAN PRACTICES AND PROSPECTS
11.15-11.30	Włodzimierz Strelcow, dr hab., prof. Deputy Director for Science Institute of Management, mgr Oleksii Horobei, Pomeranian University in Slupsk (Poland) APPLICATION OF AI IN EXPORT OPERATIONS OF ENTERPRISES
11.30-11.45	Małgorzata Jabłońska, PhD, University of Lodz, Faculty of Economics and Sociology, Department of Finance and Accounting of SMEs, University of Lodz (Poland) NATIONAL ENGAGEMENT IN HORIZON EUROPE: A COMPARATIVE STUDY OF PARTICIPATION TRENDS
11.45-12.00	Radosław Dziuba, PhD, Department of World Economy and European Integration, University of Lodz (Poland) FINANCING FOR RESEARCH AND DEVELOPMENT IN SELECTED EU COUNTRIES AND ENHANCING ECONOMIC COMPETITIVENESS
12.00-12.15	Nadiia Shmygol, dr hab., prof., professor of the Institute of Production Systems Organisation of Warsaw University of Technology (Poland) DEVELOPMENT OF EDUCATIONAL ECOSYSTEMS AND FORMATION OF MANAGERIAL COMPETENCIES IN THE CONTEXT OF INTERNATIONAL EDUCATIONAL COOPERATION
12.15-12.30	Olena Arefieva – Doctor of Economics, Professor of the Department of Economics at National University «Kyiv Aviation Institute». GREAT TECHNOLOGICAL REVOLUTIONS AS A FACTOR OF SOCIO-ECONOMIC TRANSFORMATION

12.30-12.45	<p>Svitlana Mushnikova – Doctor of Economics, Professor, Head of the Department of Financial Management, Accounting Analytics and Business Monitoring at the Educational and Scientific Institute «Dnipro Metallurgical Institute» of Ukrainian State University of Science and Technologies</p> <p>UKRAINE'S METALLURGICAL INDUSTRY: STRUCTURAL RECONSTRUCTION DURING WARTIME, CURRENT STATE, AND FINANCIAL ASSESSMENT OF LOSSES IN PRODUCTION POTENTIAL</p>
12.45-13.00	<p>Tetiana Maiorova – Doctor of Economics, Professor of the Department of Corporate Finance and Controlling at Kyiv National Economic University named after Vadym Hetman</p> <p>FINANCIAL INSTRUMENTS FOR IMPLEMENTING SUSTAINABLE DEVELOPMENT INVESTMENTS IN UKRAINE</p>
13.00-13.15	<p>Viktor Melnyk – Doctor of Economics, Professor, First Vice-Rector of National Academy of Statistics, Accounting and Audit;</p> <p>Viktoriia Rudenko – Doctor of Economic Sciences, Associate Professor, Professor of the Department of Finance, Banking and Insurance, Vinnytsia Educational and Scientific Institute of Economics, West Ukrainian National University</p> <p>THE ROLE OF BUDGETARY TARGET FUNDS IN THE IMPLEMENTATION OF SUSTAINABLE DEVELOPMENT POLICY: EUROPEAN EXPERIENCE AND UKRAINIAN REALITIES</p>
13.15-13.30	<p>Yuliia Dudnieva – Candidate of Economic Sciences, Associate Professor, Associate Professor of the Department of Economics and Business Administration at V. N. Karazin Kharkiv National University</p> <p>EDUCATION AS A TOOL FOR IMPLEMENTING EUROPEAN COMPLIANCE STANDARDS IN UKRAINE: RESULTS OF THE ERASMUS+ PROJECT</p>
13.30-13.45	<p>Viacheslav Dzhezdzhula – Doctor of Economics, Professor of the Department of Finance and Innovation Management, Assistant of the Department of Construction, Urban Economy and Architecture at Vinnytsia National Technical University</p> <p>FINANCIAL FEATURES OF IMPLEMENTING ENERGY-SAVING POLICY IN HEALTHCARE INSTITUTIONS</p>

13.45-14.00	Mykhailo Kuzheliev – Doctor of Economics, Professor at National University of Kyiv-Mohyla Academy FINTECH AS A DRIVER OF INNOVATIVE RESILIENCE FOR SUSTAINABLE ECONOMIC DEVELOPMENT AND TRANSFORMATION OF CORPORATE RELATIONS
14.00-14.15	Iryna Leshchukh – Candidate of Economic Sciences, Senior Researcher, Doctoral Candidate at State Institution “M. Dolishniy Institute of Regional Research of the NAS of Ukraine” COMMUNITIES AS STAKEHOLDERS OF CHANGE: DO LOCAL GOVERNMENTS PROMOTE THE ECOLOGICAL TRANSFORMATION OF BUSINESS?
14.15-14.30	Nataliia Pavlikha – Doctor of Economics, Professor, Lutsk National Technical University RESILIENT SUSTAINABLE SMART TERRITORIES OF UKRAINE: AN INCLUSIVE IT INDUSTRY AS THE FOUNDATION OF DIGITAL RECOVERY AND EUROPEAN INTEGRATION
14.30-14.45	Oksana Tsiupa – Candidate of Economic Sciences, Associate Professor of the Department of Finance at Vasyl Stefanyk Carpathian National University BUDGET PLANNING AS THE BASIS FOR EFFECTIVE PUBLIC INVESTMENTS AND LONG-TERM RESULTS FOR PEOPLE IN THE COMMUNITY
14.45-15.00	Tetiana Nechyporenko – Candidate of Economic Sciences, Associate Professor of the Department of Entrepreneurship, Logistics and Management, Director of the Image Center of Vinnytsia National Technical University DIGITAL PAYMENT SYSTEMS: A DRIVER OF INNOVATION AND A TOOL FOR MODERNIZING THE FINANCIAL SECTOR OF UKRAINE
15:00–15:15	Mykhailo Melnychuk – PhD Candidate at Lutsk National Technical University DATA-DRIVEN APPROACHES TO FINANCIAL MONITORING OF THE GREEN ECONOMY AND OVERCOMING INFORMATION ASYMMETRY
15.15-15.30	Break
15.30-17.00	Presentations of conference participants in thematic sections

**May 28**

10.00-15.00	Round Table «Science and Education for the Development of Financial and Economic Systems»
15.00	Summing up and closing of the conference

**CONFERENCE TOPICS:**

1. Public Finance and Fiscal Policy in Times of Crisis and Recovery
2. Corporate Finance and Anti-Crisis Management in Modern Conditions
3. Financial and Economic Security and Adaptation of Systems to Global Challenges
4. Banking System and Non-Banking Sector in the Context of Digital Transformation
5. Financial Markets and Global Challenges
6. Digital Finance, Fintech Innovations, and Cybersecurity in the Financial Sector
7. International Financial Relations in the Development of National Economies
8. Financial Control and Audit in the Context of International Integration
9. Investment and Risk Management of Financial and Economic Systems
10. Green Economy and Financial Mechanisms for Supporting Climate Adaptation in the Context of Sustainable Development
11. Innovations in Financial and Economic Management

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